

# RAYWORTH

585 Hoyles Orchard Rd  
Old Fort, NC 28762  
arayworth@gmail.com  
540.421.6859

A highly qualified and passionate individual with 17 years real world experience within the design & event industry

## EXPERIENCE

### TONEWORTHY *Design & Promotion Studio // 2015 - present*

*Owner*

- +Aiding regional businesses in cohesive branding, merchandising, web development & digital marketing
- +Content creator for social media platforms including video & imaging
- +Talent buyer
- +Event Management & business promotion

### THE MOTHLIGHT *Live Music Venue // 2017-2020*

*Promotional Asset Coordinator*

- +The design & print of posters, digital ads, handbills, & merchandise
- +Talent buyer
- +Event calendar Management
- +Social media marketing

### THE ORANGE PEEL *Live Music Venue // 2010-2020*

*Artist & Venue Merchandising*

- +Handling of artist designs within the club, apparel rates, & inventory
- +Daily operation knowledge
- +Box office / ticket sales

### HEAVY MOUNTAIN FEST *Music & Beer Festival // 2018-2020*

*Lead Design Director*

- +Manage all festival assets for artists, breweries, & sponsors
- +Design all advertisements, on site elements, & web components

### WORTHLESS BOOKING *Promotion Agency // 2002-2009*

*Creative Director / Advertising Manager*

- +Arranging all aspects of live entertainment production
- +Successfully executed promotional goods for 250+ artists





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## REFERENCES

**JEFF SANTIAGO** *The Orange Peel*  
*Operations Manager*  
jeff@theorangepeel.net // 828.450.6666

**JON HENCY** *The Mothlight*  
*Owner*  
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**CLAYTON LIMBAUGH** *Smithsonian National Gallery of Art*  
*Engineer*  
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**JESSE VAN NOTE** *The Whale*  
*Owner*  
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## PORTFOLIO

[CLICK HERE FOR PORTFOLIO](#)

